



Scalable ISP solutions across Egypt's urban and business hubs

About

SpeedTouch is a 10-year-old Internet Service Provider in Egypt, operating across 12 locations, including 8 business hubs, with plans to expand into the Middle East. They provide fixed-line internet via VDSL and FTTH, leased lines, fiber optics, microwave networks, and wireless solutions for both individuals and businesses, delivering reliable and innovative internet and IT services.



Services

Fixed-line

Public Hotspot

Fiber Optics

Microwave Network

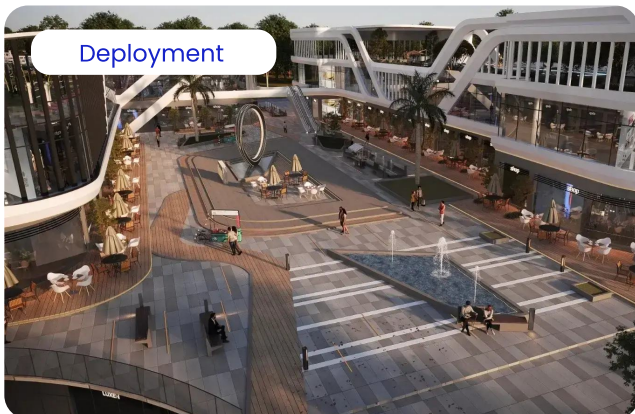
WISP

Equipment

SpeedTouch relies on MikroTik devices for building and managing its network infrastructure. These routers and access points provide stable performance, easy configuration, and reliable operation across all service locations.



Deployment



01 Current Coverage

Over 12 cafes and public streets, plus the first mall in the Delta region

02 Expansion Plans

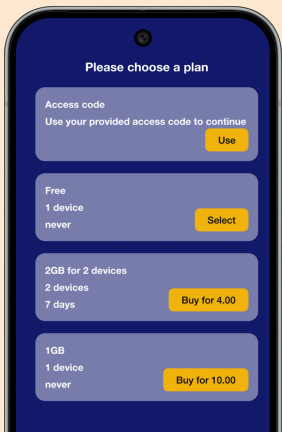
The hotspot network will double in the near future

03 Future Growth

Coverage will extend to additional governorates across Egypt

Winning Damietta Entrepreneurs Award

Using Powerlynx, SpeedTouch improved operational efficiency, gained a stronger competitive position among ISPs, and supported compliance processes that enabled them to secure the Damietta Entrepreneurs Award (December 2024) and obtain required government licenses.



Monetizing

Subscription Model

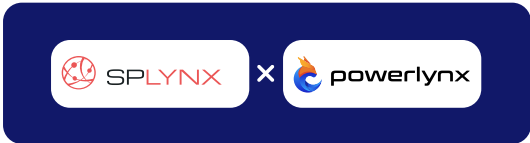
Offers unlimited internet packages with a recurring monthly price

Direct Sales

Provides internet services through direct sales to customers

Why Powerlynx

SpeedTouch chose Powerlynx because of its integration with Splynx, which allowed for smooth implementation and supported rapid growth as an ISP.



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Our experience with Powerlynx has led us to innovation and creativity in technology, as we were able to create a single solution with you everywhere and issue the first new global system for providing ISP & WISP & Wi-Fi hotspot services to serve universities, hotels, schools, clubs, cafes and public places.

Mohamed Dwidar, founder

Changes with Powerlynx

01

Multi-Location Vouchers

Runs vouchers across multiple sites

02

Page Customization

Modifies pages for different locations or campaigns

03

Voucher Management

Handles voucher issuance efficiently